



FUNDRAISING IDEAS for the Camp Botswana Expedition

Below is a list of engaging and effective fundraising ideas to get you started. You are responsible for reaching your own target, however it is a lot more fun achieving your goal as part of a team, so pair up!

The first step is to make a shortlist of your favourite ideas, and then get planning on the first one. I will be checking in with you on your planning so be sure to write everything down. When required, we will use part of your tutor period on Wednesday's Period 3 for our meeting times. Remember though that you can always contact me at avril@campbotswana.org if you have questions.

Fundraising ideas for the Camp Botswana July 2025 Expedition

1. Sponsored Events

Sponsored Walks, Runs, or Hikes: Organise a community event and get sponsors for each mile completed.

Bike Rides: Create a long-distance cycling challenge with sponsors supporting every kilometer.

24-Hour Challenges: For example, a sponsored 24-hour gaming, reading, or sports event.

2. Car Wash

Set up a weekend car wash at a local school, community center, or supermarket parking lot.

3. Bake Sales

Sell homemade baked goods at school, local events, or community markets.

4. Crowdfunding

Set up a campaign on platforms like GoFundMe or JustGiving, and share your expedition story with friends, family, and the local community.

5. Community BBQ or Food Event

Organise a BBQ, pancake breakfast, or cultural food night, where people can purchase tickets to enjoy food and support your cause.

6. Auction of Promises

Hold a fundraising event where participants bid on promises, like babysitting, pet walking, gardening, or cooking services offered by students.

7. Talent Show or Open Mic Night

Host a talent show at your school or community center, charging an entry fee and running a small concession stand for refreshments.



8. Raffles

Partner with local businesses to offer gift baskets, vouchers, or small prizes. Sell raffle tickets within the community.

9. Sell Custom Merchandise

Design and sell custom t-shirts, wristbands, or tote bags that feature your trip details, inspiring people to support your cause.

10. Part-Time Work

Consider taking up a weekend job like tutoring, babysitting, or working in a café, with earnings dedicated toward your expedition fund.

11. Host a Movie Night

Screen a popular movie in your school's auditorium or community center. Sell tickets and refreshments.

12. Quiz Night

Organise a quiz night at a local pub or community hall, charging an entry fee per team. Offer prizes for the winning team to encourage participation.

13. Used Book Sale

Collect donated books from friends, family, and the community, and organize a book sale at your school or a local venue.

14. Craft or Jewelry Making

Make handmade crafts, jewelry, or artwork, and sell them online or at community markets.

15. Gaming Tournament

Host a video game or board game tournament with an entry fee. This could be particularly popular among students and younger audiences.

16. Holiday-themed Fundraisers

Organise seasonal events like an Easter egg hunt, or Christmas gift-wrapping service.

17. *Buy a Brick" Campaign

Create a visual fundraising board (real or digital) where supporters can buy a "brick" or other small symbols to help "build" your trip, representing their donations.

18. Silent Auction

Gather donations from local businesses or handmade items from friends and family, and host a silent auction either online or in person.

19. School Dance

Organise a themed dance or disco at your school, with entry fees going to fundraising efforts.

20. Personalized Letters or Videos

Write personalized thank-you notes or create video messages for donors explaining how their contribution will make a difference in your experience.

